

## **AUTUMN OF RECYCLING 2015**

### **Waste prevention, citizen participation and new media art**

***Call for art and technology projects fostering eco-friendly recycling, waste prevention and citizen's environmental awareness in Gijón.***

The Local Urban Environmental Services Company of Gijon (EMULSA), in partnership with LABoral Centro de Arte y Creación Industrial, has called the third edition of "Otoño del Reciclaje" (Autumn of Recycling). This edition is open to all those creators, collectives and/or associations related with artistic creation, technological research, design or architecture as a contest for the production and exhibition of two new media art projects – one for Asturian creators, collectives and/or associations and another one for non-Asturian creators, collectives and/or associations – that foster eco-friendly recycling, waste prevention and environmental awareness based on the use of technology and citizen participation.

#### **PARTICIPANT REQUIREMENTS**

This call is open to all those creators, collectives and/or associations working in the field of artistic creation, technological research, design or architecture, both Asturian and from outside the Principality.

#### **REQUIREMENTS**

Each creator, collective and/or association will present only one artistic proposal. This proposal shall be related with the use of new artistic media with the purpose of fostering environmentally friendly practices, such as the design of mobile apps, data visualisation projects, creation of ICT environments, geolocative performances or any other media, installations or actions related with contemporary interactive technologies.

The project does not have to be original, nevertheless its exhibition and proposal must be adapted to the context of the city and the citizens of Gijon. Special consideration will be given to those proposals related with the use of public urban spaces and citizen participation.

#### **PROJECT**

The two winning proposals must be based mainly on new technologies in the framework of the Information Society.

#### **REGISTRATION**

Artists and/or collectives must submit the following documents:

- Author's personal data: Name and surname, postal address, telephone number and e-mail address.
- Spanish ID/residence card of the person participating or the representative of the collective.
- CV of the artist or collective that must include a graphic dossier of the projects produced within the last five years.
- Dossier of the project presented for the call that must include:  
A formal and concept description of the proposal, technical sheet and technical specifications for its assembly and presentation. It is as well necessary to present a graphic representation or demo of the project in order to be able to visualise the proposal.
- Detailed budget for the actual execution of the proposed project.
- Description of the work plan for the production of the project and the actual execution proposal, as well as the schedule and deadlines for production and installation.

#### **PLACE, TERM AND METHOD OF PRESENTATION**

The term for presentation and delivery of the project will be from August 18 to October 1, 2014, from 8 a.m to 3 p.m., or at the offices of EMULSA or LABoral Centro de Arte y Creación Industrial. Projects received within the said deadline at the following e-Mail address will also be admitted: [proyectos@laboralcentrodearte.org](mailto:proyectos@laboralcentrodearte.org)

Should the projects be submitted per mail, the shipping costs will be covered by the participant (In such case, delivery by the shipping company must be within the term and times established).

#### **PRODUCTION**

The selected project must be produced by the author/s in a period not exceeding one month from the official announcement of the award.

The projects will be presented to the public in a conference that will take place on November 17-18, 2014. The conference will be on environmental awareness, technological research and social innovation.

#### **FINANCIAL AWARD**

EMULSA establishes:

**-CALL FOR NON-ASTURIAN CREATORS, COLLECTIVES AND/OR ASSOCIATIONS**

Financial allocation of €2.000 for the author/s of the selected proposal (V.A.T. and all taxes included) as fees. In addition, the award will cover travelling costs and accomodation in Gijon for the production and presentation of the projects in a conference on environmental awareness, technological research and social innovation that will take place on November 2014.

- CALL FOR ASTURIAN CREATORS, COLLECTIVES AND/OR ASSOCIATIONS  
Fees amounting to €2.000 for the author selected.

If necessary, LABoral will provide the winning projects with a work space at the art centre during its production.

#### **APPRAISAL CRITERIA**

Special consideration will be given to the relationship of the project with the field and the thematic purpose of the call, which is about exploring the potential of art as an environmental awareness raising tool among citizens through the use of interactive and networking technologies and other media.

The feasibility and artistic quality of the work will also be taken into consideration. The award may be declared vacant should the jury understand that none of the selected projects meets the requirements.

#### **PROJECT SELECTION**

The jury shall study the presented projects and will select a winner. The jury shall be made up by at least two experts in public art interventions and by technicians of the City Hall of Gijon, EMULSA, LABoral Centro de Arte and departments specialising in artistic interventions and public works.

Projects not selected may be withdrawn during October, 2014. In the case of using a means of transportation, the withdrawal must be fully managed by the author of the project. After this deadline, the City Hall shall have no liability for the received material. The executed works will be the property of EMULSA.

#### **JURY'S DECISION**

The decision of the jury is final. Any circumstance which is not covered by this conditions or any doubt as to the interpretation of the said conditions will be solved at the discretion of the jury. EMULSA shall be entitled to take photographs of the winning project to be used for dissemination purposes, notwithstanding the provisions of the current legislation.

For more information:

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#### **EMULSA**

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