



**MÉRIOL LEHMAN**  
**Executive Director**  
**Avatar, Québec,**  
**Canada**

**- Please give us a brief definition of the institution you represent**

- Avatar is a self-run artist centre specialized in researching, creating, disseminating, publishing, and distributing audio and electronic art. The centre is a non-profit organization and, in its 20 years of existence, has initiated activities to promote production, discussion, and collaboration among professional artists at every level through local, national, and international networks. Its facilities are located in Quebec City in the Coopérative Méduse building and include research and recording studios, a multi-purpose room, a computer laboratory, and an electronics lab containing cutting-edge audio and electronic equipment.

Avatar's primary mission is to promote the research, creation, and dissemination of audio and electronic art in all its current and future forms to continually revitalize artists and their discipline.

**- What do you think about the ENCAC initiative? How do you envision the collaboration between LABoral and the other partners involved in this network?**

- I think this initiative is a formidable way to dynamize and improve collaborations on the international circuit. I envision a tight collaboration between every organizations for the benefit of all of us, but most importantly, for the artists.

**- What do you expect from this collaboration?**

- I expect a lot! Mostly, better networking between us, for the benefit of the artists and the whole community. I hope this will raise awareness for the artists in our communities, and for our organizations. I hope this will allow us to better support the creation and the dissemination of great artworks.

**- Which is the role of your institution in the network?**

- As we are mainly an artists-run centre dedicated to production, we'll be able to host artists from the network in research and creation residencies. Also, we'll be the bridge between the European organizations and Canadian artists, acting as ambassadors on both sides.